

ARMY INNOVATION PLATFORM IDEA SKETCH

INSTRUCTIONS

STEP 1

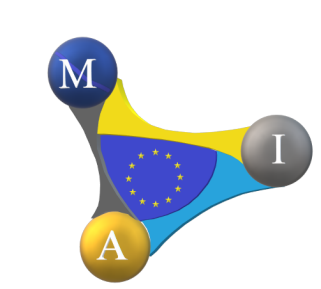
Individually fill in the idea sketch by answering all questions. (5 min)

STEP 2

Go through all questions one by one as an individual before sharing your ideas with the team for their reaction. (5 min)

TIP

For the sketch, the aim is to visualize how the idea works in use. Meaning, how would the idea look when someone is interacting with it at any given point in the process.



1 Sketch your idea in operation or in use. Show any useful details.

A large, empty rectangular box with a thick yellow border, intended for sketching an idea in operation or in use.

2 Describe your idea in a tweet. This is a...

Five horizontal yellow lines provided for describing the idea in a tweet.

3 In one sentence, why does this idea matter?

Five horizontal yellow lines provided for explaining why the idea matters in one sentence.