



ARMY INNOVATION PLATFORM EVALUATION CRITERIA

INSTRUCTIONS

STEP 1

Download the evaluation criteria worksheet on a piece of paper. You can also draw the graph if you aren't able to print.

STEP 2

Select three ideas to compare as a starting point.

STEP 3

As a team, determine the top 5 priorities for ideas to be evaluated against. In the worksheet, write out each of the priorities in the top of each of the columns. (20 min)

STEP 4

Align as a team on the importance of each priority and give it a ranking in the second row of the worksheet. 1 being the lowest and 5 being the highest in priority. (20 min)

STEP 5

Evaluate each idea with a score for how well it matches the prioritized criteria – with 1 being the lowest and 5 being the highest match an idea can achieve per criteria. (20 min)

STEP 6

Weight each idea by multiplying the original 'criteria ranking' with the score given in each column. (5 min)

STEP 7

Add up the weighted score row for each idea to get a total number that can help prioritize idea fit and focus areas. (5 min)

